





# AIDYN ZHANBOLAT

Creative Director

 Frankfort, KY  
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 aidyn@mail.com  
 @username

## EXPERTISE

Planning and organizing  
Social media planning  
SEO optimization  
Copywriting  
CMS management  
Social media analysis  
Marketing management  
Excellent communication  
Flexible  
Quick thinker  
Adaptability  
Problem solving

## EDUCATION

MASTER'S DEGREE  
University Name  
20XX – 20XX  
BACHELOR'S DEGREE  
University Name  
20XX – 20XX  
TRAINING CERTIFICATE  
Southridge Video  
20XX  
LEADERSHIP AWARD  
Southridge Video  
20XX

## CAREER SUMMARY

A mini-advertisement and summary of you, here is your chance to get the employer's attention and show why you are the best candidate – approx. 3 - 5 sentences. Use words that are mentioned in the job position description and commonly used in your industry. Creative director with 15+ years of experience in collaborative environments, a driven individual with brilliant social media management skills to achieve maximum growth by utilizing data analysis.

## PROFESSIONAL EXPERIENCE

CREATIVE DIRECTOR DEC 20XX – PRESENT  
Southridge Video

Include previous employers with additional information about the company, key duties, and responsibilities you performed. Use bullets and numbers to highlight your achievements. Include previous employers with additional information about the company, key duties, and responsibilities you performed. Use bullets and numbers to highlight your achievements. Include previous employers with additional information about the company, key duties, and responsibilities you performed. Use bullets and numbers to highlight your achievements.

- Managed 5 company social media channels and automated funnels leading to +25% yearly increase in customers and overall product sales.
- Communicated with marketing teams on a regular basis via weekly emails, monthly phone conversations, and quarterly meetings.
- Achieved an average 30 percent improvement on all social media channels.

ASSISTANT CREATIVE DIRECTOR JUN 20XX – DEC 20XX  
Southridge Video

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CUSTOMER LIAISON JUN 20XX – DEC 20XX  
Southridge Video

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